

Message Text

UNCLASSIFIED

PAGE 01 ZAGREB 00764 171538Z

44

ACTION EUR-12

INFO OCT-01 ISO-00 EURE-00 EB-07 PA-02 PRS-01 CIAE-00

INR-07 NSAE-00 /030 W

----- 005540

P R 121400Z SEP 75

FM AMCONSUL ZAGREB

TO SECSTATE WASHDC PRIORITY 3329

USIA WASHDC PRIORITY

INFO USDOC WASHDC

AMEMBASSY BELGRADE

UNCLAS ZAGREB 0764

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJECT: ZAGREB FALL FAIR OPENING AND VISIT TO US PAVILION

1. 1975 ZAGREB INTERNATIONAL FALL FAIR OFFICIALLY OPENED BY FEDERAL SECRETARY FOR FINANCE MOMCILO CEMOVIC. US DELEGATION LED BY AMBASSADOR LAURENCE H. SILBERMAN.

2. US PAVILION VISITED BY PRIME MINISTER DZEMAL BIJEDIC, WHO WAS WELCOMED AND ESCORTED THROUGH US EXHIBITION BY AMBASSADOR SILBERMAN, EXHIBIT DIRECTOR QUINN AND PROJECT DIRECTOR RICHARD SUIB. OFFICIAL PARTY VIEWED "PHOTOGRAPHY USA" WITH SPECIAL INTEREST. TOUR THROUGH EXHIBITION WAS LEISURELY WITH STOPS AT ALL FIVE SECTIONS. OFFICIAL PARTY OF MORE THAN 80 LINGERED LONGER THAN USUAL, AND ENJOYED BEING PHOTOGRAPHED WITH EXHIBIT EQUIPMENT. PRIME MINISTER'S FIRST STOP WAS AT THE HIGH SPEED PHOTOGRAPHY DISPLAY, WHERE CHARLES E. MILLER PHOTOGRAPHED PRIME MINISTER BURSTING A BALLOON AND PRESENTE HIM IMMEDIATELY WITH THE PHOTO. PRIME MINISTER'S ATTENTION WAS ALSO HELD BY FAST COLOR PROCESS DEMONSTRATED BY PHILIP LEHRER.

3. BESIDES PRIME MINISTER BIJEDIC AND SECRETARY CEMOVIC, YUGOSLAV PARTY INCLUDED: DR. JAKOV SIROTKOVIC, PRESIDENT OF CROATIAN EXECUTIVE COUNCIL: MEMBERS OF CROATIAN
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 ZAGREB 00764 171538Z

PRESIDIUM BORIS BAKRAC, MILAN MISKOVIC, CEDO GRBIC; ENG.

IVO KUSTRAK, FEDERAL SECRETARY FOR AGRICULTURE; ILIJA VAKIC, PRESIDENT OF YUGOSLAV ECONOMIC CHAMBER; VOJO SRZENTIC, SECRETARY, EXECUTIVE COUNCIL, CENTRAL COMMITTEE OF LCY; IVO VRHOVEC, MAYOR OF ZAGREB; MILOVAN BALTIC, PRESIDENT OF CROATIAN ASSOCIATION OF TRADE UNIONS; DR. IVO MARGAN, PRESIDENT OF SOCIALIST ALLIANCE OF WORKING PEOPLE OF CROATIA; AND ZAGREB FAIR GENERAL DIRECTOR VLADO JURICIC. ALSO ACCOMPANYING PARTY THROUGH EXHIBIT WERE ZAGREB CONSUL GENERAL KAISER AND PAO CHATHERMAN.

4. US EXHIBIT CONTAINS GOOD COMMERCIAL CONTENT. COMMERCE DEPARTMENT INDUSTRY REPRESENTATIVE, JAMES TOEDTMAN, REMARKED THAT HAVING EQUIPMENT OF 27 LEADING US MANUFACTURERS (EASTMAN KODAK, POLAROID, 3M, BELL & HOWELL, ETC.) IN USE AND DEMONSTRATED ON FLOOR, PLUS BACKUP DATA IN CATALOG EXHIBIT, PROVIDE BASIS FOR END USER CONTACTS AND DISCUSSION ON AGENCY ARRANGEMENTS WITH FOREIGN TRADE FIRMS. FIVE FIRMS(BERKEY, BESELER, GARDNER SCIENTIFIC, PAKO) ALSO HAVE REPS FROM US OR EUROPEAN OFFICES IN ATTENDANCE. EMBASSY AND CONGEN WILL REVIEW COMMERCIAL RESULTS AT END OF FAIR AND EVALUATE FOLLOW-UP NEEDS.

5. FIRST VISITORS TO US EXHIBIT WAITING IN LINE TO ENTER PAVILION. THEY CAREFULLY EXAMINED DISPLAYS AND LISTENED CLOSELY TO GUIDES' PRESENTATIONS. FIRST IMPRESSIONS ARE THAT EXHIBIT HOLDS INTEREST OF GENERAL PUBLIC AND THOSE PROFESSIONALLY CONCERNED WITH PHOTOGRAPHY, AND CONVEYS COMMERCIAL CONTENT DESCRIBED PARA 4 ABOVE
KAISER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975ZAGREB00764
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750322-0427
From: ZAGREB
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750955/aaaabxak.tel
Line Count: 88
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 06 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 MAR 2003 by maustmc>; APPROVED <30 JAN 2004 by RowellE0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ZAGREB FALL FAIR OPENING AND VISIT TO US PAVILION
TAGS: BEXP, YO
To: STATE USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006